

# COUNCILgram ▶

FEBRUARY 2019 / VOLUME 8 / NEWSLETTER ISSUE 7

## TEACHERS: THE ONLY MODE THEY HAVE IS ACTION

By Jaime Casap, Chief Education Evangelist, Google



*Don't forget to register for the 2019 Winter Institute & Lobby Day, March 3-5, 2019 where Jaime Casap is the Monday Morning Keynote.*

I read Secretary DeVos's statement after she visited Jefferson Middle School Academy in Washington DC in February 2017:

*"But I can tell the attitude is more of a 'receive mode.' They're waiting to be told what they have to do, and that's not going to bring success to an individual child. You have to have teachers who are empowered to facilitate great teaching."*

I have visited many schools and talked with thousands of educators over the past 11 years, and I have a different perspective.

Before my 11 years at Google, I worked for or consulted with a broad range of organizations and companies. I've spent time at the New York State Department of Social Services and other state agencies in New York, American Express, United States Postal Service, Accenture, Salt River Project, UnitedHealthcare,

Motorola, Dell Microsystems, Seagate Technology, Newmont Mining Corporation, Charles Schwab, and many others. I've also sat on the boards of various non-profits. In other words, I've worked with lots of workforces: government, financial services, banking, healthcare, natural resources, electronic and high-tech, mining, and non-profit, all in the name of organizational development and change. For the past 11 years, I have spent a majority of my time working with educators, while simultaneously working in the technology sector.

### What have I observed from working 22 years with all these workforces?

Out of all the workforces I've been engaged with, educators are easily and by far the most passionate, dedicated, purpose-driven workforce you will find. Their life is their work. They show up early and stay late seven days a week. They are underpaid and overworked. They come to professional development workshops on their day off. They are resourceful and adaptive. They are creative and scrappy. They care deeply about kids and sacrifice their well-being and

**Join THE COUNCIL now to receive full access to THE COUNCILgram!**



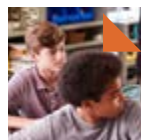
LEADERS • EDUCATORS • ADVOCATES

[www.nyscoss.org](http://www.nyscoss.org)

Like Us On @NYSchoolSupts @nyscoss.org

INSIDE ▶

2



6



11



The New York State Council of School Superintendents is a professional and advocacy organization with over a century of service to school superintendents in New York State. The Council provides its more than 875 members with numerous professional development opportunities, publications and personal services, while advocating for public education and the superintendency.