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## DOING MORE WITH LESS: PD, RESOURCES, AND OWNERSHIP

By Adam Bellow, CEO, eduClipper

Adam Bellow is the opening keynote at the 2019 Winter Institute & Lobby Day, March 3-5, 2019.



*Strategies for doing more with less include adequate professional development around new technology, embracing mobile solutions, low-cost high tech, and expanding the ownership of school policy making.*

Embracing technology’s big new possibilities in education through smaller-scale changes that we can implement right now for our students’ benefit is an easy way to starting conversations in your school or district.

### 📌 Training is Key

Technology in the classroom brings out interesting things in teachers. Some, like myself (and likely you as well), are eager to learn and do more because the technology and its uses interest us. Others are uncertain but willing to learn if given some help. And, sadly, some people write off technology as a chore or passing fad.

One way to ensure that technology is used properly in the classroom is to make it clear how to do so. Training should be quality and continuous. Schools must make it a priority to help educators use the “stuff” that they buy for them.

But these ideas involve dedicating extra time, which isn’t always easy to come by. I recommend a grassroots approach. Tech Tips are short emails that I’ve been sending around at my job for the past four years, explaining what a tool, resource, or website does and why it might be useful. These emails don’t take long to write and are often seen as very helpful. If you start the practice and get a few interested readers, you’ll probably have a fun sharing circle right away.

### MY ADVICE:

Look outside your school for professional development.

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INSIDE ▶

6



10



14



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