

PRODUCTIVE EVALUATION PRACTICES: Setting Goals, Measuring Progress & Promoting Instructional Leadership

This session will provide practical tips on how to ensure that your principal evaluation system is focused, meaningful and productive. Participants will be actively engaged in activities that are based on research yet presented through “real world” applications. Setting goals, collecting evidence and managing change are the key themes that frame this session. In addition, research-based skills for conducting formative and summative evaluation conferences will be presented and discussed through simulations and case studies.

Participants will engage in a variety of exercises on the following topics:

- Selecting focused, challenging goals for student achievement, organizational and professional growth
- Monitoring goal progress through collection of evidence-based, triangulated data
- Skill building activities and simulations based on effective evaluation and communication practices.
- §3012-c Required Training Elements Addressed: 1, 2, 4, 5 & 6



SATURDAY, MARCH 3, 2012

Location:

The Desmond Hotel
& Conference Center
660 Albany Shaker Road
Albany, NY 12211

Registration & Program:

9 am/ Program 10 am – 3 pm

Who Should Attend:

Lead evaluators, evaluators and others
as determined by the superintendent.

*This is a follow-up to the regional
presentation held in Fall 2011 featuring
Dr. Murphy and Dr. McClure.*

Tuition: \$199 per person. Tuition includes materials, lunch and breaks. Accommodations are not included in the cost of tuition.

Overnight Accommodations: Guests may call-in to the Desmond Hotel’s reservations line, 518-869-8100 or 800-448-3500 and note group code 11S8HZ to reserve for Friday night ONLY. The Desmond Hotel will not accept any other nights over the phone.

For More Information: Please call Kelly Masline, Director of LEAF, Inc., at (518) 694-4880 or e-mail Kelly@nyscoss.org.

Cancellation Policy/Transfers: The Council and LEAF, Inc. work hard to accommodate the unpredictable nature of superintendent schedules while keeping high quality programs affordable. All cancellations must be made in writing and mailed, faxed (518-426-2229) or emailed (karen@nyscoss.org) prior to the event. A \$50 cancellation fee will be charged on all cancellations received by (February 24, 2012), a \$75 cancellation fee will be charged on all cancellations received after (February 24, 2012) and there will be no refunds after the program start date. No shows will be charged. We regret we cannot accept telephone cancellations. Please allow 4-6 weeks for processing.

ABOUT OUR PRESENTERS

Dr. Joseph F. Murphy



Joseph Murphy is the Frank W. Mayborn Chair of Education and Associate Dean at Vanderbilt. He has served as an administrator at the school, district, and state levels. He was the founding President of the Ohio Principals Leadership Academy and the founding Chair (1994-2004)

of the Interstate School Leaders Licensure Consortium (ISLLC) where directed the development of the ISLLC Standards for School Leaders and chaired the research panel that produced the revisions to the standards-ISLLC: 2008. He led the Council of Chief State School Officers (CSSO) team that developed the specifications with ETS for the School Leaders Licensure Assessment (SLLA). He is also one of the four co-creators of the Vanderbilt Assessment of Leadership in Education (VAL-ED).

Dr. Robert B. McClure



Robert McClure has had a 40-year career as an educator and has served as a teacher, assistant principal, principal and deputy superintendent before becoming superintendent in two of NY’s largest centralized districts. Bob has had extensive experience in curriculum development,

strategic planning and organization development. He is currently a professor of Educational Leadership at the College of Saint Rose. In addition, Bob assisted in the development of an innovative U.S. Department of Education program to attract and train the next generation of school principals. Also active with the NYS Council of School Superintendents (The Council), Bob was named dean of the Superintendents’ Academy where he helped design and teach seminars for practicing superintendents statewide. He currently serves as The Council’s Superintendent-in-Residence, working with superintendents across the state with a specific focus on professional development, problem-solving and application of educational research.

HOW TO REGISTER

Productive Evaluation Practices: Setting Goals, Measuring Progress and Promoting Instructional Leadership

March 3, 2012

Mail or fax the completed form with payment to:

The Leadership for Educational
Achievement Foundation, Inc.
7 Elk Street, Third Floor
Albany, NY 12207
Fax: 518-426-2229

RSVP by February 24, 2012

Program Cost: \$199 per person,
includes materials and meals.

Name: _____

District/Organization: _____

Street/P.O. Box: _____

City: _____ Zip: _____

Telephone: () _____ E-Mail: _____

Three Payment Options: *(Please check one):*

- Check or Money Order (payable to LEAF)
- Purchase Order (must accompany registration form)
- Please charge my credit card: Visa, Mastercard

Account #: _____

Exp. Date: _____

Cardholder's Name (please print):

Signature: _____

Total Due: \$ _____

Signature: _____

I agree to pay the total amount indicated above.



7 Elk Street, Third Floor
Albany, NY 12207

PRODUCTIVE EVALUATION PRACTICES:

Setting Goals, Measuring Progress
& Promoting Instructional Leadership



March 3, 2012

The Desmond Hotel & Conference Center
660 Albany Shaker Road, Albany NY

PRESENTED BY:

Dr. Joseph F. Murphy
Vanderbilt University professor &
author of the ISLLC Leadership Standards

Dr. Robert B. McClure
Superintendent-in-Residence
The Council

LEAF
Leadership for Educational
Achievement Foundation, Inc.
LEAD • EDUCATE • ACHIEVE