



Stand up for children and their future! Discuss critical issues in education while collaboratively developing solutions to the problems our schools face. Join forces with colleagues, educational advocates and legislative partners to ensure our children receive the education demanded by our high-tech and global economy. We have tailored advocacy training, developed interactive presentations, and created armchair discussions all to prepare you for our upcoming Lobby Day on March 6 and to help you find solutions to the challenges schools currently face.

Featured Session

Producing the Learning Our Children Deserve with the Resources Our Taxpayers Can Afford

Sunday, March 4, 2012 / 4 - 5 p.m.

Presenters:

Robert N. Lowry, Jr., Deputy Director, THE COUNCIL
Kyle McCauley Belokopitsky, Esq., Assistant Director for Government Relations, THE COUNCIL

Join your advocacy team as we explore and discuss how school resources might produce more learning for our students – and how state policy changes can help.

Participating superintendents will discuss innovative ideas being deployed in their districts. Have an honest conversation of what works and what does not work in advancing productivity and learning, and how state policies either promote or impede progress.

It's time to think differently in these fiscal times, exploring new and inventive ways to use scarce resources to maximize student performance. Bring your ideas and thinking hats with you on this journey to develop legislative, regulatory and systematic change to traditional educational concepts.

Skill Building Session

Lobbying 201: How to Take Your Advocacy to the Next Level

Monday, March 5, 2012 / 11:15 a.m. – 12:15 p.m.

& Repeated at 1:30 – 2:30 p.m.

Presenters:

Robert N. Lowry, Jr., Deputy Director, THE COUNCIL
Kyle McCauley Belokopitsky, Esq., Assistant Director for Government Relations, THE COUNCIL

Let's build on the "basics" and learn how to become a more effective and valuable advocate.

Join THE COUNCIL's advocacy team for a participatory exploration into the world of lobbying and government relations. Learn from each other, and help your new colleagues understand why advocacy is a necessary task for superintendents. Discuss your district's advocacy plan, and have a real conversation about the do's and don'ts, what works and what doesn't work.

Following this session, participants will be able to:

Have a better understanding of the importance of lobbying, know how to communicate best with politicians, identify how frequently and with what intensity to engage legislators, and continue to implement and plan a lobbying strategy for their districts.

Featured Presentation

An Armchair Discussion with the Educational Advocacy World

Monday, March 5, 2012 / 3 - 4 p.m.

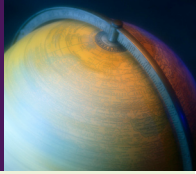
Moderator:

Robert N. Lowry, Jr., Deputy Director, THE COUNCIL

This armchair discussion will feature a variety of education advocates and legislative and executive staff discussing the future of education in New York.

Hear different perspectives from labor and management, legislative and executive staff, as we try to come to agreement and find solutions to the challenges schools faces in these times. Guided by THE COUNCIL's advocacy leader Bob Lowry, participants and presenters will discuss issues such as school finance, equity in funding, mandate relief, and the state's educational "reform" agenda.

Sponsored by Premier Platinum Partner Vein Care of New York



Economic & Fiscal Outlook for the State and Schools' Presentation and Dinner

Monday, March 5, 2012 / 6 – 8 p.m.

Presenter: Robert N. Lowry, Jr., Deputy Director, THE COUNCIL

Listen to Deputy Director Bob Lowry and his analysis of Governor Cuomo's proposed budget and the economic and fiscal outlook for the state and schools. Pre-registration for this program is encouraged. Dinner will be provided.

Dinner sponsored by Signature Partners ECG Engineering, LLC and The Pike Company; and Premier Diamond Partner Core BTS, Inc.

Lobby Day Breakfast Kickoff

Tuesday, March 6, 2012 / 7:30 - 9 a.m.

Join us for our Lobby Day breakfast kickoff. We will discuss the day's events, themes and THE COUNCIL's Legislative Agenda and positions.

THE COUNCIL's Annual Lobby Day

Tuesday, March 6, 2012 / 10 a.m.

Join your advocacy team at the Capitol to meet with your legislators to advocate for educational success of the children we serve.

