

REGISTRATION

Please complete the attached form and return to LEAF, Inc. Please print all information clearly.

Name: _____

District/Organization: _____

City: _____ Zip: _____

Telephone: () _____ E-Mail: _____

I WILL BE ATTENDING:

- March 13, 2012**
Syracuse Crowne Plaza
Sponsored by HUNT Engineering
- March 19, 2012**
Melville Marriot (Long Island)
Sponsored by College Board
- Webinar, March 27, 2012 (\$25)**

COST: The cost is \$250 per person. Includes materials and meals. Accommodations are not included in the cost of tuition.

PAYMENT: Please check one

- Check or money order made payable to LEAF, Inc.
- Purchase Order #: _____
(Please include Purchase Order with this form made payable to LEAF, Inc.)
- Credit Card Payment to LEAF, Inc.
 Master Card VISA

Card #: _____

Expiration Date: _____

Name on Card *(please print)*: _____

Card Holder's Signature: _____

PROGRAM DESCRIPTION



This session will concentrate on how to measure the impact of a principal on school improvement initiatives. It will deepen participant understanding of evidence-based evaluation by providing examples of information, data and artifacts that demonstrate

progress related to school improvement goals designed to improve the conditions that influence teaching and learning.

Participants will learn and discuss the definition and examples of evidence; evidence and artifacts supported by ISLLC and Teaching Standards; the relationship between claims, artifacts/illustrations and evidence; evidence assessment in terms of alignment; maximizing on uses of evidence through triangulation and selection of artifacts; and where co-construction of evidence makes sense.

§3012-c Required Training Elements Addressed: 1, 2, 5 & 6

WEBINAR PROGRAM

MARCH 27, 2012 / 3:30 - 4:45PM / \$25

In this webinar, Dr. Martin-Kniep will discuss-formulating and using goals to promote school improvement including:

- How do we best frame goals from evidence?
- How do we manage and negotiate the scope and specificity of our goals (using why and how questions)
- How do we use implementation intentions to frame and implement goals?

For More Information, please contact Kelly Masline, Director of LEAF, Inc. at 518-449-1063 or kelly@nyscoss.org or Vren Banks, Assistant Director, at vren@nyscoss.org.

PROGRAM INFORMATION MEASURING PRINCIPAL EFFECTIVENESS

Two Locations!

March 13, 2012

Syracuse Crowne Plaza

Sponsored by Premier Diamond Partner



March 19, 2012

Melville Marriot (Long Island)

Sponsored by Premier Gold Partner



Registration &
Continental Breakfast
8 am

TUITION

Program
Schedule
9 am – 4 pm

The cost is \$250 per person. Includes materials and meals. Accommodations are not included in the cost of tuition.

FOR MORE INFORMATION

Please contact Kelly Masline, Director of LEAF, Inc. (kelly@nyscoss.org) or Vren Banks, Programs & Resource Development Associate (vren@nyscoss.org) or 518-449-1063.

OVERNIGHT ACCOMMODATIONS

A room block has been set aside at the Syracuse Crowne Plaza for the evening of March 12, 2012 at the rate of \$119. Individuals who would like to make reservations can call 1-866-305-4134 and reference block code LE2. The deadline to make hotel reservations is February 11, 2012.

ABOUT OUR PRESENTER: DR. GISELLE MARTIN-KNIEP

Giselle is a teacher educator, researcher, program evaluator, and writer. She is the President of Learner-Centered Initiatives, an educational consulting organization specializing in comprehensive regional and school-based curriculum and assessment work. She is also the Founder and President of Communities for Learning: Leading Lasting Change™, an organization committed to the development of lasting professional learning communities that learn and lead.

She has a strong background in organizational change and has graduate degrees in communication and development, social sciences in education, and educational evaluation from Stanford University. She has worked with hundreds of schools and districts nationally and internationally in the areas of curriculum and assessment, standards-based design, school improvement, and action research. Her books include *Becoming a Better Teacher: Eight Innovations that Work*, *Developing Learning Communities Through Teacher Expertise*, and *Communities that Learn, Lead and Last: Building and Sustaining Educational Expertise*.



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LEAF, Inc. PROUDLY ANNOUNCES:

MEASURING PRINCIPAL EFFECTIVENESS

PRESENTED BY
DR. GISELLE MARTIN-KNIEP

Two Locations!

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Syracuse Crowne Plaza

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